

Macanda Privacy Policy

Macanda is a consultancy company providing advice, health-economic services and research to pharmaceutical, biotechnology and other life science stakeholders internationally. Macanda is committed to respect your personal integrity and comply with relevant legislation. This privacy policy explains how we collect and use your personal data when you use our website, communicate with us through other channels, are part of our research studies, or conduct business with Macanda. It also describes your rights regarding access to and requests for correction of the information.

The information you provide to us will be available to Macanda and third parties working with or on behalf of Macanda. Access to your information is restricted to appropriate staff. Except as set forth in this Privacy Policy, Macanda will not trade, sell, release or share your personal information for use by any business outside the Macanda organization without your consent.

Macanda has assigned an internal Data Protection Officer who is responsible for ensuring and monitoring compliance with current and applicable privacy regulations and laws. If you would like to access, correct, amend or delete any personal information Macanda has about you, contact us at contact@macanda.se

Macanda reserves the right to modify this privacy policy at any time. Changes and clarifications will take effect immediately upon their posting on the website.

Types of personal information collected, purposes of collection and uses of personal information

Through our website, services, research and technology solutions, or otherwise received from individuals or third-party sources, Macanda collects, uses and stores data related to:

Website: Macanda is the data controller for information we receive, collect and store when you enter on our website, for example name, e-mail address, company name and position.

- When you contact Macanda via its website to request or to access information, you are asked to provide your personal information. Macanda may use this information to respond to your requests for information, products, or services. By providing your personal information to Macanda via its website, you agree to the terms of this Privacy Policy and to receive communications from Macanda.
- Macanda may also collect information gathered through cookies. Cookies (cookie files) are a small amount of information we send to your web browser. Cookies enable our website to differentiate between visitors and track activities engaged by different visitors. We may use aggregated, non-identifiable information regarding persons who visit our site to learn more about the use of the site and how we can improve it. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website.
- Macanda may also receive IP addresses in the normal course of the operation of our website. An IP address is a number assigned to you by your Internet service provider so you can access the Internet. Although we do receive IP addresses, we do not use them to identify you personally or disclose them to others.
- Software tools may be used to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods

used to browse away from the page. User and event data retention is set to 26 months, after which it is automatically deleted.

Employment and recruitment: Macanda collects, stores and processes employment and recruitment candidate personal information as a data controller. The purpose is to recruit personnel and to administer and carry out the employment or personnel relationship and is necessary for performing contracts and complying with legal obligations. Information includes, but is not limited to, professional qualifications, employment history, background checks, salary, performance evaluation, meeting and interview notes and results, and other personal information submitted to or generated in work for or in dialogue with Macanda. The information is processed for recruitment and onboarding processes, compensation management, performance evaluation, human resources plans and programs, and investigation of compliance/discipline matters. Data on employees may be shared with third parties, as required by contractual obligation and legitimate business need.

Data on referees and recruitment candidates are processed based on legitimate interest, taking into consideration the reasonable expectations of the person acting as referee and candidate. Data on candidates and referees will be stored for 2 years after filling the position, to meet the requirements of Swedish discrimination laws.

Research: Macanda is a data controller or data processor of patient data with the objective to collect, analyse, and report health data in the context of clinical and observational research conducted on behalf of clients or for own research. The purpose of data collection, processing and storage is established in ethical approval for the study, according to the Swedish Ethical Review Act or other applicable national regulatory guidelines and/or laws. Processing of clinical and medical information may also be done under contract with our clients. The scope of data to be collected is specified in a formal study plan, which also details the analyses. All analyses will be conducted on pseudoanonymised data and only provide results on an aggregate level.

In the conduct of studies, Macanda is also the data holder or processor for personal data on external research investigators and staff, clinical experts, and other consultants. The purpose is to manage administration and study collaborators, monitor and follow up on study conduct and performance, analyse data, and to receive advice and validate the research. This is necessary for the performance of a collaborative contract or based on legitimate interest, taking into consideration the reasonable expectations of the external collaborators based on the relationship with Macanda. Personal data includes contact information, professional information, financial information and advice provided. Information required for the conduct of the study may be shared with third parties in order to fulfil contractual relationships with other parties, potentially also including transfer to other non-EU third countries with adequate levels of data protection.

Data is saved and stored in accordance with applicable regulations and may be retained for up to 25 years as essential study documentation.

Client management: Macanda is a data controller for information on existing and potential clients and collaborators. The purpose is to execute projects and deliver services to customers, to deliver Macanda products, communicate about a service, provide advice and support, share information about Macanda and news or services we believe may be of interest. The processing of data is necessary for entering into or managing a service contract, or it is based on legitimate interest where Macanda believes there is a relevant interest for our services or business. The personal information may include contact information, professional information, financial information, information about use or preference for our services, advice and comments on contracted work, or other information related to the business relationship, as voluntarily shared with Macanda. Potential, current and historic clients may receive emails regarding news and other services provided by Macanda. An opt-out option is available for these emails.

Accountability for onward transfer to third parties

Personal data may be transferred to and stored by Macanda's service providers or collaborators. These third parties are authorised to use personal data only for the agreed upon purpose and may not sell the data, or disclose it except as may be required by law or as permitted by Macanda. Macanda will only process personal data for the purposes the information was originally obtained for, or subsequently authorised by the individual to be used for, or where the individual explicitly consents to the processing, or as otherwise permitted by law or regulation. The purposes for transferring data can include payment processing, wage and expense processing, analysis of web traffic, email communication, back-up storage, audits and compliance reporting and accounting.

Security and correction

Macanda provides physical, electronic and organisational protection of personal data from unauthorized use or disclosure, alteration, misuse or destruction. Macanda limits collection, storage, and use of data to what is relevant, adequate, and necessary for carrying out the purpose for which the data is processed. This includes restricting access to equipment and information to appropriate employees.

Macanda will make reasonable efforts to ensure that your personal information is kept accurate for the purposes for which it was collected, including correcting or deleting information that is inaccurate, incomplete or processed in non-compliance with this policy or applicable law. Macanda will make commercially reasonable efforts to provide you reasonable access to your personal information within one month of your access request, except where lawful exceptions apply.

If you believe that the processing of personal data relating to you infringes the EU general data protection regulation 2016/679 (GDPR), contact Macanda at contact@macanda.se or raise a complaint to the supervisory authority in Sweden: The Swedish Integrity Protection Authority.